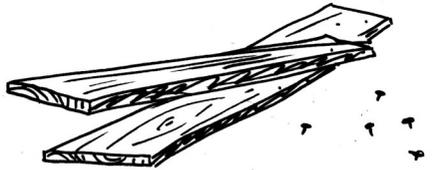


How to get on top of a league table

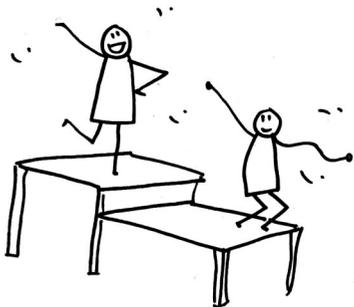
1. GET SOME WOOD



2. BUILD A TABLE WITH SPACE FOR EVERYONE



3. TAKE TURNS TO DANCE ON IT

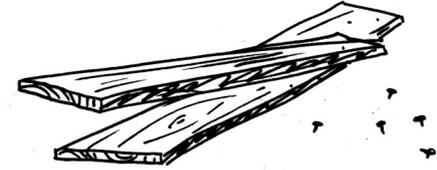


@NewcastleUniUCU

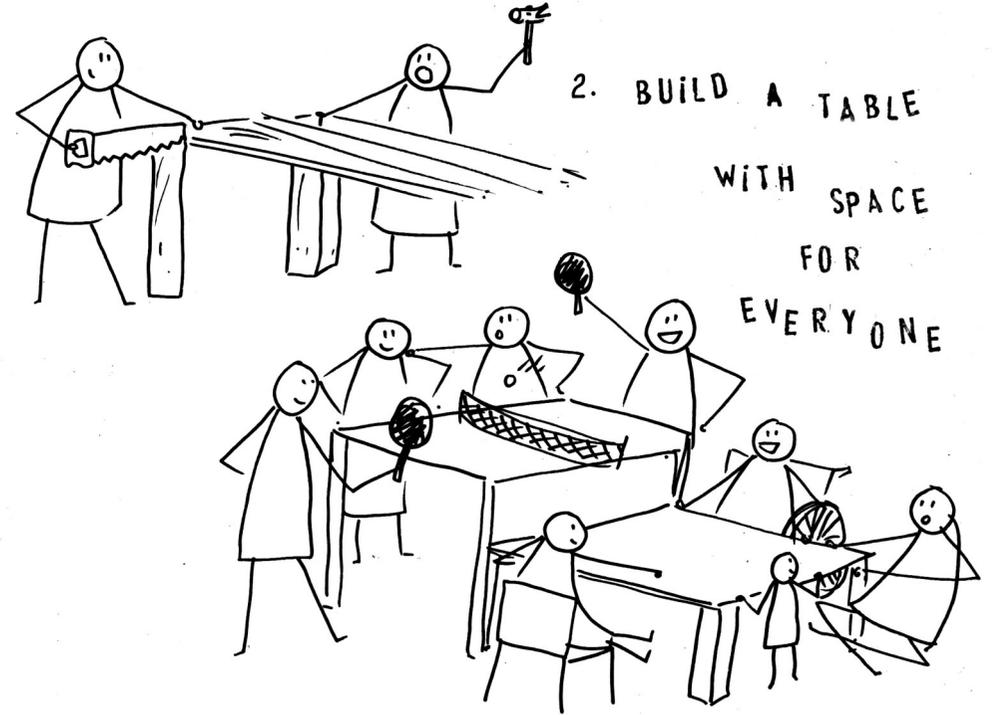
#UCUStrike

How to get on top of a league table

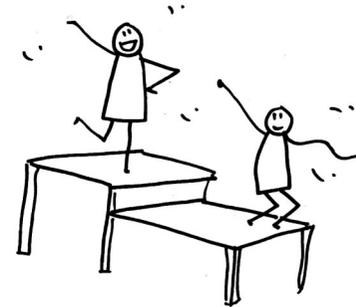
1. GET SOME WOOD



2. BUILD A TABLE WITH SPACE FOR EVERYONE



3. TAKE TURNS TO DANCE ON IT

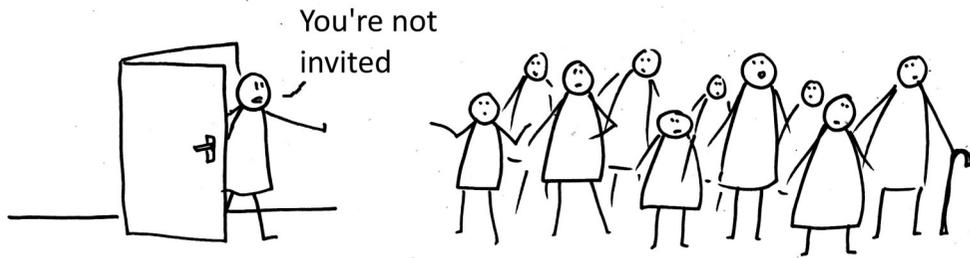


@NewcastleUniUCU

#UCUStrike

How to get on top of a league table

1. HAVE A MEETING



2. MAKE CHOICES THAT SEEM AT ODDS WITH THE PURPOSES OF A UNIVERSITY

a) pick a league table, any league table



b) count stuff, any old stuff will do

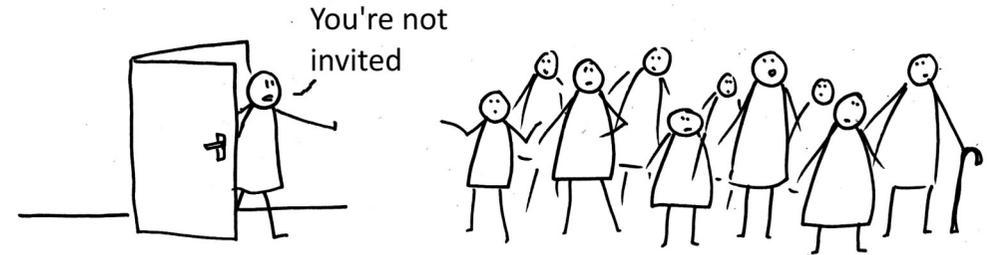
c) talk about 'customers'

d) hide problems in composite measures

e) focus on the numbers, not what the numbers represent

How to get on top of a league table

1. HAVE A MEETING



2. MAKE CHOICES THAT SEEM AT ODDS WITH THE PURPOSES OF A UNIVERSITY

a) pick a league table, any league table



b) count stuff, any old stuff will do

c) talk about 'customers'

d) hide problems in composite measures

e) focus on the numbers, not what the numbers represent

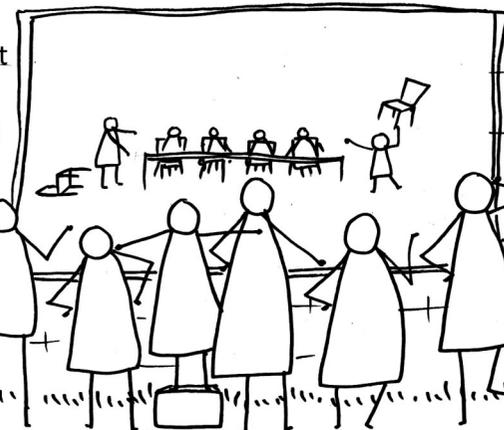
3. DESPAIR

Do they realise that not everything that counts can be counted?



3. DESPAIR

Do they realise that not everything that counts can be counted?



@NewcastleUniUCU

#UCUStrike

@NewcastleUniUCU

#UCUStrike